

Women's Health Associates newest Strong Start site in Southern Nevada

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Women's Health Associates of Southern Nevada has become the latest facility to join Strong Start, an initiative to support pregnant women within the Nevada Medicaid program with the goal of reducing pre-term births and low birth weight babies.

The site's program coordinator developed a prenatal care group called Drink and Draw, which provides sessions to third-trimester participants for their blood glucose screening test, and Tdap and flu vaccines. A glucose screening test is a routine test during pregnancy that checks a pregnant woman's blood sugar level. The process starts with drinking a liquid that contains glucose and then waiting one hour after drinking the mixture for a blood draw.

The program coordinator created Drink and Draw to allow the women to socialize and create bonding relationships by having them draw and paint during the one-hour waiting period for their glucose screening tests and third-trimester vaccines. The participants had a great time and the group session was a hit.

